

## THÔNG BÁO

Về việc **Thư mời viết bài**  
**Hội Thảo Quốc Tế Quản trị, Kinh doanh, Kinh tế, Luật và Công nghệ**  
**(COMBELT 2025)**

Kính gửi: Quý Nhà Khoa học.

Tiếp nối thành công của các kỳ Hội thảo thường niên về Quản trị và Kinh doanh (COMB) được tổ chức từ năm 2012, Trường Đại học Kinh tế - Đại học Đà Nẵng (Việt Nam) phối hợp với Đại học Babes Bolyai (Romania), Đại học Khoa học Ứng dụng Darmstadt (Đức), Đại học Kalasin (Thái Lan), Đại học Liège (Bi), Đại học Kinh tế Quốc dân (Việt Nam), Đại học Khoa học & Công nghệ Quốc gia Đài Loan (Đài Loan), Đại học Bang Nam Leyte (Philippines), Trường Đại học Kinh tế Thành phố Hồ Chí Minh (Việt Nam), Trường Đại học Kinh tế - Đại học Huế (Việt Nam), và Đại học Yuan Ze (Đài Loan) trân trọng thông báo tổ chức Hội thảo Quốc tế về Quản trị, Kinh doanh, Kinh tế, Luật và Công nghệ (COMBELT 2025). Hội thảo sẽ diễn ra vào ngày 01 tháng 08 năm 2025 tại thành phố Đà Nẵng, Việt Nam.

COMBELT 2025 là diễn đàn quốc tế quy tụ các nhà nghiên cứu, chuyên gia, nhà thực hành và nhà hoạch định chính sách nhằm trao đổi ý tưởng, chia sẻ kinh nghiệm thực tiễn, cập nhật xu hướng mới và đề xuất các giải pháp hiệu quả nhằm thúc đẩy sự phát triển bền vững của doanh nghiệp trong kỷ nguyên Công nghiệp 4.0. Hội thảo cũng hướng tới thúc đẩy tinh thần khởi nghiệp, đổi mới sáng tạo mở và chuyển giao tri thức.


Các chủ đề chính của Hội thảo (khuyến khích nhưng không giới hạn):

- Phát triển bền vững và trách nhiệm xã hội của doanh nghiệp
- Kinh doanh và quản trị trong kỷ nguyên số
- Tài chính, ngân hàng, kinh tế và kinh doanh quốc tế
- Marketing, du lịch và khách sạn trong nền kinh tế tuần hoàn
- Luật, công nghệ và khả năng thích ứng của doanh nghiệp
- Góc nhìn liên ngành về quản trị và xã hội

Ban Tổ chức trân trọng kính mời các nhà khoa học, chuyên gia, nhà nghiên cứu và các nhà hoạch định chính sách gửi bài viết nghiên cứu tham gia trình bày tại Hội thảo.

(Xem thêm Thư mời viết bài bản tiếng Anh và mẫu định dạng bài viết đính kèm theo Thông báo này).

Thông tin chi tiết về Hội thảo vui lòng liên hệ Ban Tổ chức Hội thảo: TS. Đoàn Thị Liên Hương (Điện thoại: 0903556822, email: combelt@due.edu.vn).

Trân trọng thông báo. 

**Nơi nhận:**

- Như trên;
- Lưu: VT, KH&HTQT.

KT. HIỆU TRƯỞNG  
PHÓ HIỆU TRƯỞNG  
TRƯỜNG  
ĐẠI HỌC  
KINH TẾ  
ĐẠI HỌC ĐÀ NẴNG  
  
PGS.TS. ĐOÀN NGỌC PHI ANH



# **The International Conference on Management, Business, Economics, Law and Technology (COMBELT 2025) CALL FOR PAPERS**

**August 1<sup>st</sup>, 2025**

**Submission deadline: May 31<sup>st</sup>, 2025**

**Venue: The University of Danang - University of Economics  
Danang City, Vietnam**

The University of Danang - University of Economics (DUE, Vietnam), Babes Bolyai University (Romania), Darmstadt University of Applied Sciences (Germany), Kalasin University (Thailand), Liège Université (Belgium), National Economics University (Vietnam), National Taiwan University of Science & Technology (Taiwan), Southern Leyte State University (Philippines), University of Economics Ho Chi Minh City (Vietnam), University of Economics – University of Hue (Vietnam), and Yuan Ze University (Taiwan) are organizing *the International Conference on Management, Business, Economics, Law, and Technology (COMBELT 2025)*, to be held on August 1<sup>st</sup>, 2025 in Danang City, Vietnam.

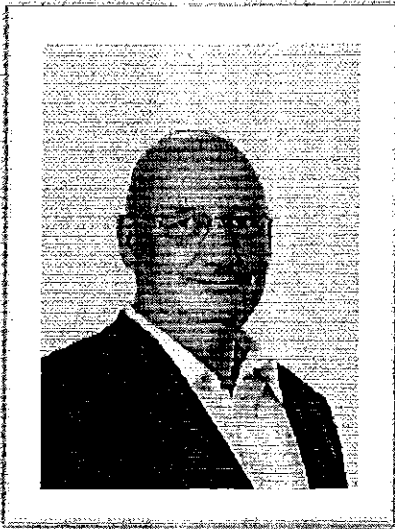
COMBELT 2025 brings together researchers, world-leading experts, practitioners, and policymakers—both domestically and internationally—to exchange ideas and develop solutions for the sustainable development of firms in business and management. The conference also aims to inspire entrepreneurship, propose strategies for open creative innovation, and facilitate knowledge transfer in the Industry 4.0 era. As the successor to the annual Conference on Management and Business (COMB), which was established in 2012, COMBELT 2025 continues its mission of fostering collaboration and advancing business and management knowledge in Southeast Asia and beyond.

## **Main themes:**

COMBELT 2025 invites contributions that address the challenges and opportunities of sustainable business development, digital transformation, and interdisciplinary approaches in the evolving economic and technological landscape. The conference encourages discussions on cutting-edge research, practical insights, and policy recommendations across the following key themes (but are not limited to):

- 1. Sustainable Development and Corporate Responsibility**
- 2. Business and Management in the Digital Era**
- 3. Finance, Banking, Economics, Tourism, and International Business**
- 4. Marketing, Tourism and Hospitality in Circular Economy**
- 5. Law, Technology, and Business Adaptation**
- 6. Interdisciplinary Perspectives on Management and Society**

## KEYNOTE SPEAKERS



**Professor Ralf Schellhase**, *Professor of Marketing at Darmstadt University of Applied Sciences, Germany.*

Prof. Schellhase has an established reputation in the marketing field with a focus on customer satisfaction and loyalty. He is a member of the Academy of Marketing Science, and the Society of Marketing Advances. He serves on the Editorial Review Board of the *Journal of Marketing Channels*, the *Journal of Business Research*, the *Multimedia Educational Resource for Learning and Online Teaching (MERLOT)*, and the *Marketing Education Review*. He also acted as the Program Chair of the 2005 World Marketing Congress. Prof. Schellhase has published over 40 scientific and management-oriented articles in reputable national and international journals.

**Professor Nicolae Urs**, *Vice Dean of the College of Political, Administrative and Communication Sciences in Cluj-Napoca, Babes Bolyai University, Romania.*



Prof. Urs is interested in everything related to technology. More specifically, he has been studying and researching the way in which public institutions employ new technologies, the changes that the new social networks brought about in communication, and the way in which visualising statistical data can help discern social trends. He has a PhD in online communication, to which he added an internship in the United States. He teaches courses related to e-Government, to the use of new technologies, and to online communication. He is actively involved in public institutions' digitalization projects, both at the level of the city of Cluj-Napoca, as well as at a national level.

## PUBLICATION OPPORTUNITIES

In consultation with the Editors-in-Chief and Prof. Calin Hintea, authors of high-quality research papers will be invited to submit their manuscripts to a regular issue of *Transylvanian Review of Administrative Sciences (SSCI/Q3)*, *UD-Journal of Science and Technology* (The University of Danang), and *Journal of Economic Studies* (The University of Danang - University of Economics) with fast track review. All papers accepted and presented at COMBELT 2025 will be published in the conference proceedings with an associated ISBN.

All accepted papers must be presented at the conference. Failure to present the accepted paper will result in its withdrawal from the conference proceedings.

Only original papers will be considered. The manuscripts must not be previously published or accepted for publication elsewhere.

## KEY DATES

- May 31<sup>th</sup>, 2025 : Submission deadline  
July 1<sup>st</sup>, 2025 : Notification of acceptance/rejection  
July 11<sup>th</sup>, 2025 : Registration deadline  
**August 1<sup>st</sup>, 2025 : Conference event**

All submissions must be in Word format under the required template, and be sent electronically via the Conference's email (combelt@due.edu.vn) by no later than **31<sup>st</sup> May, 2025**. Prior to submission, authors should consult the conference guidelines available at <https://due.udn.vn/vi-vn/combelt>. Submitted manuscripts will be peer-reviewed, accepted papers will be selected for presentation and be included in COMBELT-2025 Proceedings (with an ISBN).

## REGISTRATION

See below for more details on fees:

<b>From Vietnam</b>	
Academic Staff	1.000.000 VNĐ
PhD Students and Academic Staff from COMBELT Co-organizers	500.000 VNĐ
<b>From overseas</b>	
Academic Staff	US\$100
PhD Students and Academic Staff from COMBELT Co-organizers	US\$50

Registration fee includes the abstract book and other conference materials. It also includes welcome reception and coffee breaks during the conference. Accommodation is not included.

## CONTACT FOR QUERIES

Email: [combelt@due.edu.vn](mailto:combelt@due.edu.vn)

Telephone: Conference Administrator: Dr. Doan Thi Lien Huong (+84 236-3950475)  
Conference secretariat: Ms. Ho Diem Thuan (+84 236-3958635)

Website: <https://due.udn.vn/vi-vn/combelt>





The International Conference on Management, Business, Economics, Law and Technology  
(COMBELT-2025)

August 01<sup>st</sup>, 2025, Danang, Vietnam

**The Title of Paper [Alt+1]**

*First Author<sup>a</sup>, Second Author<sup>b</sup>, Third Author<sup>c</sup> [Alt+3]*

*<sup>a</sup>First affiliation, Address, City and Postcode, Country [Alt+4]*

*<sup>b</sup>Second affiliation, Address, City and Postcode, Country [Alt+4]*

*<sup>c</sup>Third affiliation, Address, City and Postcode, Country [Alt+4]*

**ABSTRACT [ALT+5]**

Insert paper's abstract. Please provide an abstract of 150 to 250 words. [Alt+6]

**Keywords:** Type keywords here, separated by semicolons; please provide 4 to 6 keywords which can be used for indexing purposes.

**1. Main Text [Alt+7]**

Here introduces the paper, and put a nomenclature if necessary, in a box with the same font size as the rest of the paper. The paragraphs continue from here and are only separated by headings, subheadings, images and formulae. The section headings are arranged by numbers, bold and 10pt. Here follows further instructions for authors. [Ctrl + Shift + N]

**Nomenclature**

- A radius of
- B position of
- C further nomenclature continues down the page inside the text box

**2. Structure [Alt+7]**

Files must be in MS Word only and should be formatted for direct printing, using the CRC MS Word provided. Figures and tables should be embedded and not supplied separately. Manuscripts should be Palatino Lynotype, 1.15pt-spaced and use a 11-point readable font. The length of paper should be less than 7000 words. [Ctrl + Shift + N]

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processing. To avoid unnecessary errors, you are strongly advised to use the 'spellchecker' function of MS Word. Follow this order when typing manuscripts: Title, Authors, Affiliations, Abstract, Keywords, Main text (including figures and tables), Acknowledgements, References, Appendix. Collate acknowledgements in a separate section at the end of the article and do not include them on the title page, as a footnote to the title or otherwise. [Ctrl + Shift + N]

Bulleted lists may be included and should look like this:

- First point
- Second point
- And so on

Please do not alter the formatting and style layouts which have been set up in this template document. As indicated in the template, papers should be prepared in one column format suitable for direct printing onto paper with trim size 210 x 297 mm. Do not number pages on the front, as page numbers will be added separately for the preprints and the Proceedings. Leave a line clear between paragraphs. [Ctrl + Shift + N]

### 2.1. Section headings [Alt+8]

Section headings should be left justified, bold, with the first letter capitalized and numbered consecutively, starting with the Introduction. Sub-section headings should be in capital and lower-case italic letters, numbered 1.1, 1.2, etc, and left justified, with second and subsequent lines indented. All headings should have a minimum of three text lines after them before a page or column break. Ensure the text area is not blank except for the last page. [Ctrl + Shift + N]

#### 2.1.1. Sub-section headings [Alt+9]

a) Sub-section headings [Alt+0]

### 3. Tables [Alt+7]

All tables should be numbered with Arabic numerals. Every table should have a caption. The figure number and caption should be typed below the illustration in 10pt and center justified. Headings should be placed above tables, left justified. Only horizontal lines should be used within a table, to distinguish the column headings from the body of the table, and immediately above and below the table. Tables must be embedded into the text and not supplied separately. Below is an example which the authors may find useful.

*Table 1. An example of a table. [Alt+B]*

An example of a column heading	Column A	Column B
And an entry	1	4
And another entry	2	5
And another entry	3	6

Source: ... [Alt+C]

### 4. Figures [Alt+7]

All figures should be numbered with Arabic numerals (1, 2, 3, etc). Every figure should have a caption. All photographs, schemas, graphs and diagrams are to be referred to as figures. Line



drawings should be good quality scans or true electronic output. The figure number and caption should be typed below the illustration in 10pt and center justified. However, if two images fit next to each other, these may be placed next to each other to save space. For example, see Fig. 1.

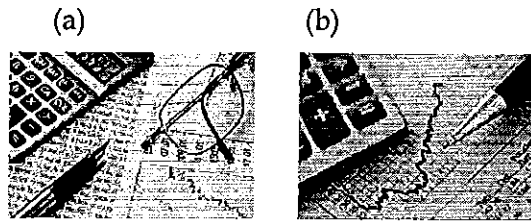


Fig. 1. (a) first picture; (b) second picture. [Alt+B]

Source: ...[Alt+C]

## 5. Equations [Alt+7]

Equations and formulae should be typed in Mathtype, and numbered consecutively with Arabic numerals in parentheses on the right hand side of the page (if referred to explicitly in the text). They should also be separated from the surrounding text by one space.

$$\sum_{i=0}^n \frac{B_i}{(1+r)^i} - \sum_{i=0}^n \frac{C_i}{(1+r)^i} = 0$$

## 6. Footnotes [Alt+7]

Footnotes should be avoided if possible. Number them consecutively throughout the article<sup>1</sup>. The footnotes should be typed single spaced, and in smaller type size (8 pt), at the foot of the page in which they are mentioned, and separated from the main text by a one line space extending at the foot of the column.

Please do not change the margins of the template as this can result in the footnote falling outside printing range

## 7. Construction of references [Alt+7]

Please ensure that every reference cited in the text is also present in the reference list (and vice versa). Any references cited in the abstract must be given in full. References must be listed at the end of the paper. Do not begin them on a new page unless this is absolutely necessary. Authors should ensure that every reference in the text appears in the list of references and vice versa. Indicates references by [1] and [2,3] in the text. Some examples of how your references should be listed are as follows:

### REFERENCES [Alt+D]

#### Book:

- [1] Hair, J. F., Black, W. C., Babin, B. J., Anderson, R. E., & Tatham, R. L. (2006). *Multivariate data analysis (6th ed.)*. New Jersey: Pearson Prentice Hall. [Alt+T]

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<sup>1</sup> Footnote text.

### Journals:

- [2] Basu, S., Waymire, G.B., (2006). Recordkeeping and human evolution. *Accounting Horizons*, 20 (3), 201–229. [Alt+T]
- [3] ...

### 8. File naming and delivery [Alt+7]

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### 9. Acknowledgements [Alt+7]

Acknowledgements and Reference heading should be left justified, bold, with the first letter capitalized but have no numbers. Text below continues as normal.

### 10. Construction of appendix [Alt+7]

Authors including an appendix section should do so before References section. Multiple appendices should all have headings in the style used above. They will automatically be ordered A, B, C etc.

### APPENDIX [Alt+D]

#### Appendix A. An example appendix

##### A.1 Example of a sub-heading within an appendix

There is also the option to include a subheading within the Appendix if you wish.

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Or

